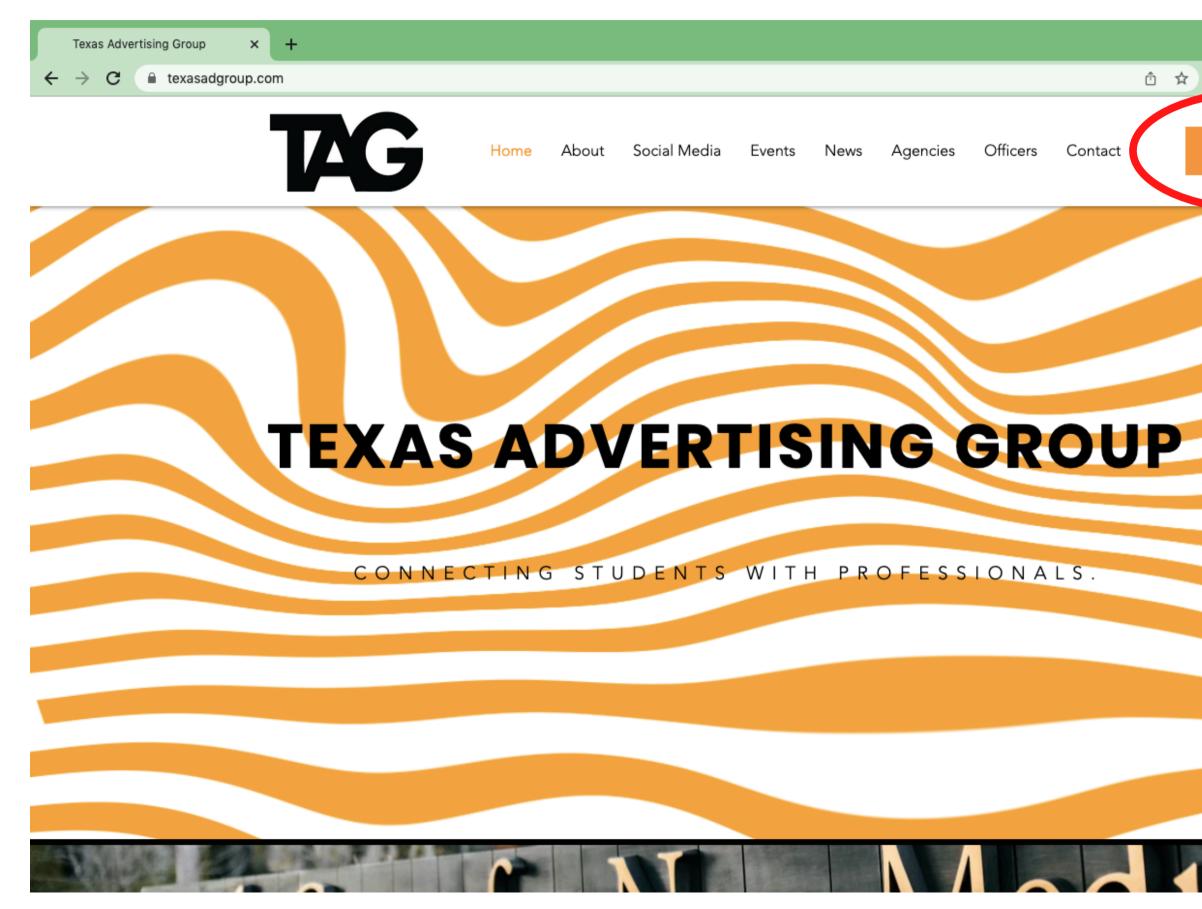
# **GUIDE TO BECOMING A MEMBER**



# **STEP 1: PAY DUES ON TAG WEBSITE**



JOIN

### 🖞 🛧 💽 🖈 🖪 🥀 Update **SHOP NOW** AF TAG Annual + AAF Annual Membership \$75.00

### **ADD TO CART**

**\*TYPO: WEBSITE SAYS THAT THIS COVERS SPRING 2020 DUES, BUT** THE \$75 WILL COVER TWO **SEMESTERS STARTING FROM THE** TIME OF PURCHASE\*



### **STEP 2: CREATE AN AAF ACCOUNT ON AAF.ORG**

			↓ JOIN A	
Club Management →	Industry Insights iHeartMedia Podcast Interview Series with	Recognition NYSE Closing	Bell: Honor on the 2023 Class	I
Find Events				
Resources		$\sim$		
Government Affairs & Policy		$\sim$	aaf	
Diversity, Equity, & Inclusion				
Events & Experiences		$\vee$		
MEMBER BENEFITS MEMBER SHOP	CORPORATE MEMBERS		<b>y</b> (i) (f) (in	
Membership ABOUT MEMBERSHIP	MEMBER DIRECTORY	^	Q Search	
Who We Are		$\checkmark$	login ⅓ ci	ARI
armerican advertising federation				
				Updat



### **College Chapter Membership**

The AAF has more than 200 College Chapters across the U.S. with nearly 4,000 student members. As a member, the AAF provides students with opportunities to gain valuable insights into the worlds of advertising, to make connections with industry professionals, and to discover internship and job opportunities that will help propel your advertising career forward. As an educator at a college or university, membership is the perfect way to make an impact on students looking to learn more about the world of advertising.

### **College Chapter Benefits**

The AAF provides students with opportunities to gain valuable insights into the worlds of advertising, to make connections with industry professionals, and to discover internship and job opportunities that will help propel your advertising career forward.

- Career Conference.

- Students program, the Mosaic Awards and the American Advertising Awards.

process.

JOIN YOUR LOCAL COLLEGE CHAPTER -

nt to register your chapter members in br

Corporate Membership

**SCROLL DOWN TO CLICK** 



· Connect with advertising professionals and other students; learn the latest industry trends at the Student Advertising

- Gain practical industry experience by participating in the National Student Advertising Competition. · Get involved with other advertising professionals in your community through the AAF's local Ad Clubs.
- · Land your next internship or job at the Recruiter Insight Sessions at ADMERICA.

. . . . . . . .

- · Get recognized for your talent and leadership skills through our recognition programs-Most Promising Multicultural
- Boost your resume through the Alpha Delta Sigma Honor Society or the Campus-to-Corporate Internship Program



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# "JOIN YOUR LOCAL COLLEGE CHAPTER"

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oof Join as a Student   AAF × +		~
← → C aaf.org/Public/Membership/Join/Students_New/Student_Join_Now.aspx		
	Already have an account? Click here to sign in before continuing.	
Create Account		
	Instructions	
About You	This will be a multi-step process. In order to create your account, please complete the required fields below. (Note: All fields marked with an asterisk must be completed in order to create your account.)	
Payment Option Selection	IMPORTANT! You must select your school from the dropdown menu in the "Organization" field (start typing your school name and select your school once it appears).	
	If you are already signed in, please click "Next" to continue.	
	Create an Account	
	Prefix (None) ~	

Prefix	(None) Y
* First name	
Middle name	
* Last name	
Suffix	(None) ~
Title	
<ul> <li>Organization</li> </ul>	Enter an organization
• Email	
Phone	

### Verify Chapter (select edit icon if chapter name is empty)

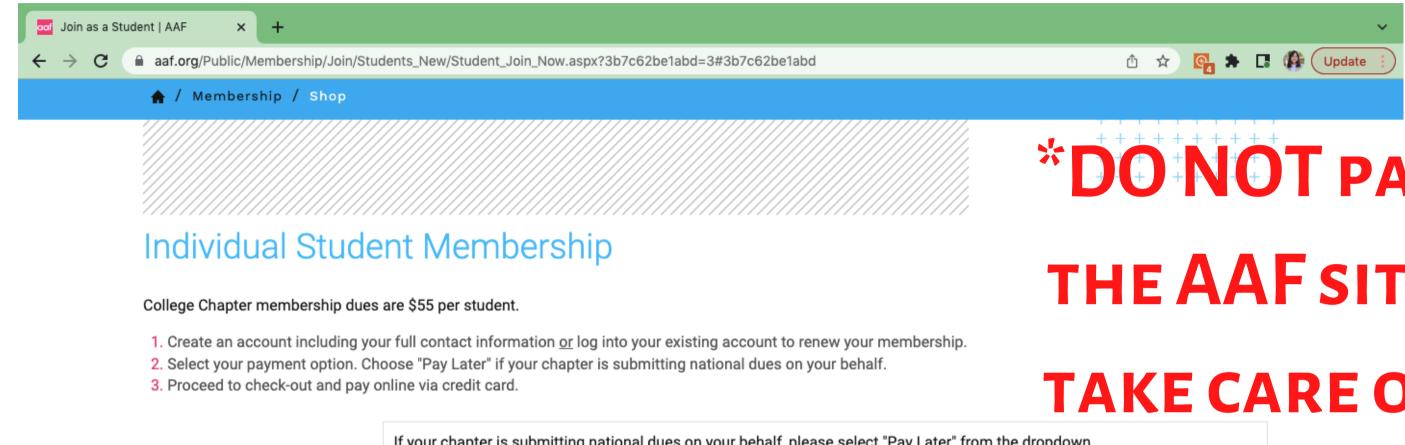
University of Texas At Austin

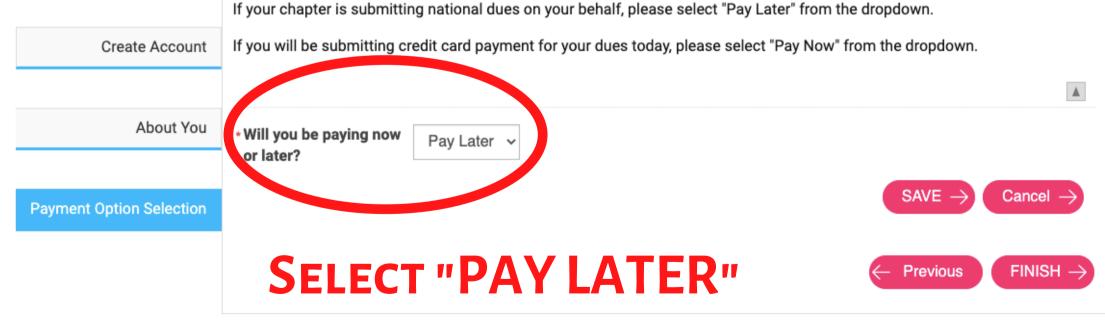
# ENTER YOUR

### MAKE SURE TO SELECT UT AUSTIN IN THE VERIFY CHAPTER SECTION



### **STEP 3: SELECT "PAY LATER"**





# \*DONOT PAY THE \$55 ON THE AAF SITE-- TAG WILL TAKE CARE OF THIS PART\*



### **STEP 4: CLICK "ADD TO CART"**

oof Join Stude				
$\leftrightarrow \rightarrow G$	aaf.org/Public/Membership/Join/Students_New/PayLaterConten	t/Select-Membership.aspx?WebsiteKey=6ce8e6	79-e7a1-4e6c-998f-86	ôffa5ce0dc1#3b7 🖞 ☆
	CCF american advertising federation	🔑 LOGOUT	्रि CART (2) HI, र	JESSI DELFINO 🔍 SEAF
				+ + + + + + + + + + + + + + + + + + +

Click Add to cart, then hit Finish to continue checking out.

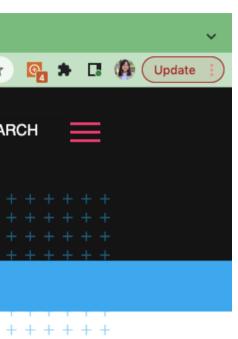
### Join Student Pay Later

Term dates 1/1/2023 to 6/30/2023

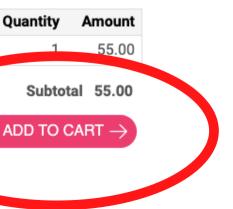
### Membership Fees

0000000000

Item	Unit Price	Quantity
Chapter Dues	55.00	1



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- + + + + + +





# **STEP 5: CLICK "PROCEED TO CHECKOUT"**

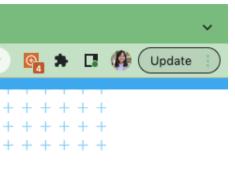
Join Student Pay Later × +	
← → C 🔒 aaf.org/Public/Membersh	ip/Join/Students_New/PayLaterContent/Select-Membership.aspx?WebsiteKey=6ce8e679-e7a1-4e6c-998f-86ffa5ce0dc1#3b7 🖞 🛧
///////////////////////////////////////	
	+++++
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Click <b>Add to cart,</b> then hi	t Finish to continue checking out.
Join Student	Pay Lator
Join Student	ray Later
This item has b	een added to your cart View Cart
Term dates	2/1/2023 to 6/30/2023
Term dates	
Membership Fees	

Item	Unit Price	Quantity
Chapter Dues	55.00	1

Subtotal 55.00















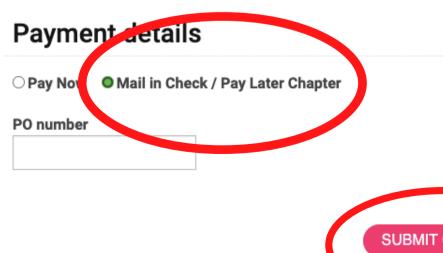
### **STEP 6: SELECT PAY LATER AND SUBMIT ORDER**

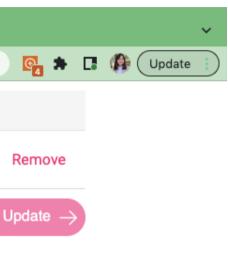
oof Cart	× +			
← → C 🌘	aaf.org/Public/StoreLayouts/Cart_Home.aspx			Ů ☆
	Item	Quantity	Price	Total
	• Join Student Pay Later (2/1/2023 - 6/30/2023)	1	55.00	55.00 F

### Cart charges

Item total	55.00
Shipping	0.00
Handling	0.00
TRANSACTION GRAND TOTAL	55.00





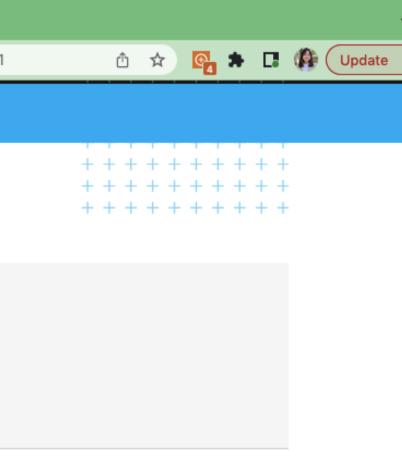






# STEP 7: GO TO PROFILE, ACCESS AND COPY YOUR AAF ID

oof Jessi Delfino - About Me × +
C aaf.org/Shared_Content/Contacts/ContactLayouts/AccountPage.aspx?ID=6094540&WebsiteKey=6ce8e679-e7a1-4e6c-998f-86ffa5ce0dc1
A / My Account
Jessi Delfino University of Texas At Austin jessi delfine Qutexas.edu
ID 000000 Member Type Coll Chapter Member Paid through 6/30/2022 Addresses
About Me My Participation +





### Organizations

University of Texas At Austin – Member



# **STEP 7: SUBMIT YOUR AAF ID TO TAG HERE**

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### AAF ID Submission

Hello! If you recently paid for an AAF + TAG membership, please submit your AAF ID to this form. Your membership ID can be located in your AAF profile once you've created an account on the website aaf.org. Once you've created your account, click your name in the upper right hand corner to access your profile. Then copy and paste your AAF ID (a 7 digit number) into this form.

**TEXAS ADVERTISING GROUP** 

CONNECTING STUDENTS WITH PROFESSIONALS

AAF MEMBERSHIP IS DUE FEBRUARY 7TH. PLEASE HAVE YOUR ID SUBMITTED BY TUESDAY, FEBRUARY 7TH BY EOD.

What is your full name \*

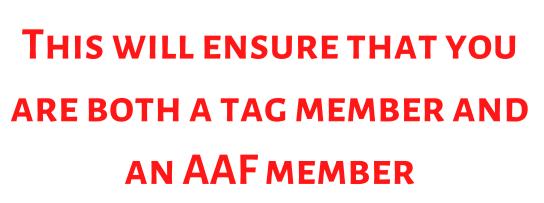
Short answer text

What is your AAF ID? \*

Short answer text

What is your preferred email (for AAF updates)?\*

Short answer text





### **PASTE YOUR AAF ID FROM YOUR AAF PROFILE HERE.**



# YOUR TAG MEMBERSHIP INCLUDES:

Weekly speakers + food at meetings Professional development workshops Agency tours + Immersions Socials T-shirt (every spring) Mentorship Program Grad Cords (Seniors who participate in Mentorship Program) National Student Advertising Competition AAF National Membership (Click <u>here</u> for full list of benefits)





# QUESTIONS?



@TexasAdvertisingGroup

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@texasadgroup





### texasadvgroup@gmail.com